



American Auto Racing Writers, Broadcasters Association
922 N. Pass Ave. Burbank, CA 91505-2703
818/ 842-7005 and Fax: 818/ 842-7020

Annual Dinner Tribute Souvenir Program
January 8, 2011
Target Chip Ganassi Racing,
7777 Woodland Drive, Indianapolis, IN

To order your advertising space for the 2010 Annual Dinner Tribute Souvenir Program please fill out the form below and send your check to AARWBA at the address above.

**** Ad Materials should be sent to Doug Caruso of Speedway Press.**

NHRA	Back Cover, 4-color	\$2,600	* Includes table of Eight (8) with logo sign
IRL	Inside Front Cover, 4 color	\$2,200	* Includes table of Eight (8) with logo sign
_____	Inside Back Cover, 4 color	\$2,200	* Includes table of Eight (8) with logo sign
_____	Center 2-page spread, 4 color	\$2,950	* Includes table of Eight (8) with logo sign
_____	Full Page 4 color (inside)	\$2,000	* Includes table of Eight (8) with logo sign
_____	Full Page, black/white/Table	\$1,700	* Includes table of Eight (8) with logo sign
_____	Full Page, black/white	\$1,200	* No table

(All ads above VERTICAL format only)

_____ Half Page, black/white \$ 700 * No table (Horizontal Format Only)

Table of 8 without advertisement with signage \$ 700

Speedway Press is handing the printing: contact Doug Caruso 315/ 342-1363

His email is: DCaruso2@twcny.rr.com Deadline is Dec. 17, 2010

Page size: finished size = 8.5" x 11" Bleed size = 8.75" x 11.25" (.125 top and bottom, .250 face)
File can be submitted as PDF x-1a, .tif, .eps, or InDesign (packaged for remote printing)

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Company _____ Phone _____

Address _____

City _____ State _____ Zip _____

Agency Name _____ Phone _____
(no agency commission)

Date: _____ Signature _____