

The Official Newsletter Of The American Auto Racing Writers and Broadcasters Association

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NASCAR Hall of Fame



Photo by Dusty Brandel

Rusty Wallace the 1989 NASCAR Champion, and Leonard Wood of the famed Wood Brothers team, were inducted into the 2013 NASCAR Hall of Fame along with the late drivers and car owners, Buck Baker, Cotton Owens and Herb Thomas.

On stage at the Induction Ceremony were 2010 Inductees Junior Johnson, and Richard Petty; 2011 Inductees Bobby Allison, Ned Jarrett, David Pearson, and Bud Moore; 2012 Inductees Dale Inman, Darrell Waltrip, and Glen Wood.

The NASCAR Hall of Fame's Induction ceremony included an additional honor this year. Two longtime broadcasters of the sport received special recognition. Ken Squier and Barney Hall received the first Squier-Hall Award for NASCAR Media Excellence. Hall is a former AARWBA member and Squier has been a member for over 40 years.



2013 Racing Schedule

Prepared by Steve Mayer



	FORMULA 1	SPRINT CUP	IZOD INDYCAR	ALMS Presented By TEQUILA PATRON	GRAND-AM ROLEX SPORTS CAR	NHRA MELLO YELLOW
Jan 27					Daytona	
Feb 3						
Feb 10						
Feb 17		Daytona *				Pomona
Feb 24		Daytona				Phoenix
Mar 3		Phoenix			Austin *	
Mar 10		Las Vegas				
Mar 17	Australia	Bristol		Sebring *		Gainesville
Mar 24	Malaysia	Fontana	St. Petersburg			
Mar 31						
Apr 7		Martinsville	Birmingham		Birmingham *	Las Vegas
Apr 14	China	Texas *				
Apr 21	Bahrain	Kansas	Long Beach	Long Beach *	Road Atlanta *	Charlotte
Apr 28		Richmond *				Houston
May 5		Talladega	Sao Paulo			Commerce
May 12	Spain	Darlington *		Monterey *		
May 19		Charlotte *				Topeka
May 26	Monaco	Charlotte	Indianapolis			
June 2		Dover	Detroit x2		Detroit *	Englishtown
June 9	Canada	Pocono	Texas *			
June 16		Michigan	Milwaukee *		Mid-Ohio *	Bristol
June 23		Sonoma	Iowa			Epping
June 30	Great Britain	Kentucky *			The Glen	Chicago
July 7	Germany	Daytona *	Pocono	Lime Rock *		Norwalk
July 14		Loudon	Toronto x2			
July 21	TBA			Mosport		Denver
July 28	Hungary	Indianapolis			Indianapolis **	Sonoma
Aug 4		Pocono	Mid-Ohio			Seattle
Aug 11		The Glen		Elkhart Lake	Elkhart Lake *	
Aug 18		Michigan			Kansas City *	Brainerd
Aug 25	Belgium	Bristol *	Sonoma			
Sep 1		Atlanta	Baltimore	Baltimore *		Indianapolis +
Sep 8	Italy	Richmond *			Monterey	
Sep 15		Chicago				Charlotte
Sep 22	Singapore	Loudon		Austin *		Dallas
Sep 29		Dover			Lime Rock *	St. Louis
Oct 6	Korea	Kansas	Houston x2	VIR *		Reading
Oct 13	Japan	Charlotte *				
Oct 20		Talladega	Fontana *	Road Atlanta *		
Oct 27	India	Martinsville				Las Vegas
Nov 3	Abu Dhabi	Texas				
Nov 10		Phoenix				Pomona
Nov 17	United States	Homestead				
Nov 24	Brazil					
Nov 30						
Dec 7						
Dec 14						
Dec 21						
Dec 28						
		* Saturday Race	** Friday Race		+ Monday Race	

News & Notes



Special AARWBA Room Rates For Pocono IndyCar Race

AARWBA media members will get a special room rate when they attend the IndyCar Series races at Pocono International Raceway the July 4-7 weekend.

Rates:

\$170 Lodge Rooms (two queen beds in historic building overlooking Lake Harmony)

\$180 Galleria Slopeside Suites (one queen bed, living room & kitchenette – located in main hotel)

\$206 Willowbrook Suites (one queen in private bedroom, living room & full kitchen – our newest accommodations overlooking the golf course)

Rates quoted are PER ROOM, PER NIGHT, and are subject to Pennsylvania's 6% sales & occupancy tax, 3% county hotel tax and 17% service charge.

Rates Include:

Accommodations
Standard Resort Recreation & Amenities

To book a room at the above rates (AARWBA) Laura Lee Wren, Director of Sales and Marketing, suggests you call early - by May 21 - but she said "I'll keep the rates open till ten days prior to the event."

Contact:

Split Rock Resort & Golf Club for rooms
Laura Lee Wren, CHSP
Director of Sales & Marketing
888 802 2348 x810
Lauralee.wren@splitrockresort.com



INDYCAR Media Relations Seeks Media Feedback

Dear Media Member,

The INDYCAR Public/Media Relations staff is getting ready for all of the excitement of the 2013 IZOD IndyCar Series season. We're looking forward to working with you, and helping you provide our fans the deep and broad coverage of the season-long race for the Astor Challenge Cup.

At the same time, we're also already thinking about how we can improve our media services. This year, we have designed a survey asking you to provide feedback on your experience across all of our media relations properties.

What do you like? What could be better? How should we change?

And we're not just paying lip service here. We will take the feedback we get and make real changes based on how you respond.

So without further ado, here's this year's INDYCAR Media Relations Survey.

<https://docs.google.com/spreadsheets/viewform?formkey=dGIBUmJQV2Y4T0kydWJQZnVaeWp3WHc6MQ>

Please try to have your answers in by Feb. 15.

News & Notes

Bob Jenkins Becomes USAC's "Silver Voice"



Bob Jenkins of Carmel, Ind. has accepted the role of chief broadcaster for the TRAXXAS USAC Silver Crown Series for 2013. He will orchestrate the announcing duties for 11 events, beginning

with the April 28 "Sumar Classic 100" at Terre Haute, Ind. and ending with the September 21 "4-Crown Nationals" at Rossburg, Ohio.

Events Jenkins will announce also are scheduled at Indianapolis, Ind. (3), Madison, Ill., Fountain, Colo., Milwaukee, Wisc., Belleville, Kans., Springfield and DuQuoin, Ill.

"Getting a chance to work in the USAC Silver Crown series will take me back to my roots of racing" says Jenkins. "My first exposure to racing in the early 60's was sprint cars and what are now Silver Crown cars. It has always been an exciting form of competition and I look forward to working with the drivers, car owners, crew members, track owners and officials this coming season."

Jenkins, with Hollywood credits on movies like Days of Thunder and Talladega Nights, is a graduate of Indiana University and Short High School in Liberty, Ind. and served as a cornerstone anchor on ESPN when it debuted in 1979.

Most recently Bob was the lead commentator for the IndyCar Series on NBC Sports Network.

His motorsports expertise with ABC and NBC and his long tenure with the Indianapolis Motor Speedway have solidified his position as one of America's most respected and knowledgeable motorsports aficionados.

At IMS, Bob's voice has graced the Indianapolis 500, NASCAR's Brickyard 400, the Formula One United States Grand Prix and the Red Bull MotoGP, among others.

"Obviously, we are beyond delighted that Bob will join our team in 2013," offers TRAXXAS USAC Silver Crown Director James Spink. "His expertise and knowledge of our participants, plus the intense appreciation of this type of motorsports, makes him the obvious choice to fill this post. We are indeed fortunate to have his services."

The 2013 TRAXXAS USAC Silver Crown Series schedule and related series

information can be found at USAC's website: www.usacracing.com.

Ameriplan USA

Dusty Brandel forwarded this information for
AARWBA members

Finally a plan that doesn't require 50 to 100 members to join. It is available to anyone who wishes to join. - Dusty Ameriplan USA is a 20 year old Consumer Based Medi-



cal Program offering money saving fee for services medical and dental programs where fees are paid directly to the Doctors/Dentist. Ameriplan offers Discount Dental, Medical, Vision, Prescription, Hearing, Chiropractic Care, Podiatry, and many other programs.

There is no paperwork to complete, no waiting, no age limit, and no denial due to pre-existing conditions. We also offer Diabetic, Cardio-Vascular, Allergy, and other specialized medical Wellness Programs including a Non-Smoking Program. We have contracted with over 56,000 pharmacies for discount prescription and over-the-counter medications. Our Pharmacies include, Walgreens, Rite-Aid, CVS, Longs Drugs, Sears, Walmart and many others. Ameriplan also offers free medications for clients who are income qualified.

Our Medical and Dental Provider Network numbers well over 200,00 providers nationwide. There is no need to "Change Doctors/Dentists" simply ask your healthcare provider to call Ameriplan and request a form to become a provider.

For additional information and enrollment please contact:

**Virginia M. Greene, Regional Sales Director
Ameriplan USA**

Phone: 323-304-7300

or email for brochures to: capent@pacbell.net

Schilling Receives Valentine Award



A happy Bob Schilling was the recipient of the James Valentine Memorial Award for his REX MAY Book.

The award was presented by the Society of Automotive Historians Los Angeles Chapter at a luncheon, January 19th at the Petersen Automotive Museum in Los Angeles.

Replicarz to Release Famed Indy 500 Race Car

Die-cast replica of 'Belond' car honors racer Jimmy Bryan

Submitted by Phil Sampaio

Replicarz, a leader in creating sought after die-cast hobby cars, is releasing a replica of the 1958 Belond car that won the Indianapolis 500 with legend Jimmy Bryan at the wheel.

The George Salih-built race car won the 1957 Indy 500 race with driver Sam Hanks and repeated a trip to victory lane with Bryan in 1958. Until now, the only die-cast versions of the Belond car were underground models known to fetch up to \$500 on the collector's market.



"We are thrilled to be offering this famous car," said Replicarz Vice President Brian Fothergill. "The Jimmy Bryan Belond car is such a significant piece of racing history. There is still such a high demand for any memorabilia tied to Jimmy Bryan and the Golden Age of racing."

The new Replicarz version of the Belond car, which will be released in November, stands out compared with earlier models. The car includes an upgraded windshield, the addition of a roll-bar and elbow guard, and an updated interior and paint scheme, all of which match the original vehicle.

The actual Belond car that twice won Indy resides permanently in the Indianapolis Motor Speedway Hall of Fame Museum. Fothergill said the replica of the Belond car will help keep the memory of Jimmy Bryan alive. "This is the car that carried him to racing immortality."

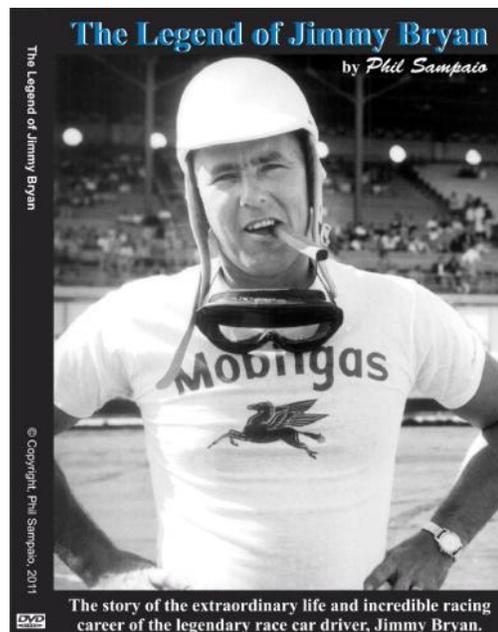
The November release of the Jimmy Bryan Belond car by Replicarz comes on the heels of a new DVD about the life and career of Jimmy Bryan that was released earlier this year. "The Legend of Jimmy Bryan" (www.jimmybryanbook.com) features recently discovered racing footage, rare television spots, home movies and Jimmy Bryan's final television interview. All capture the charisma and personality that helped the "Arizona Cowboy" win the hearts of racing fans around the world in the 1950s.

Fans of the Jimmy Bryan Belond car should also take note that a version of driver Bobby Marshman's 1961 Hoover Express car is also being released at the same time by Replicarz. Both cars will begin to ship to the public in early November of 2012.

For more information, go to www.replicarz.com or www.jimmybryanbook.com

About Replicarz

Replicarz, which is based in Rutland, Vermont, was started in 1992 by brothers Brian and Mark Fothergill. The brothers share a love for motorsports and decided to take that passion toward the sale of die-cast hobby cars. Replicarz now services more than 17,000 retail and 700 wholesale accounts around the globe. Replicarz also took over the Carousel line of model cars, which focused primarily on producing replicas of famed Indy cars. Learn more at www.replicarz.com





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"Dedicated To Increasing Media Coverage of Motor Sports"

The AARWBA is the oldest and largest professional organization of its kind. Founded in 1955 in Indianapolis, it has grown to more than 400 members throughout the United States, Canada and Europe. Each year the AARWBA members select a 14-driver All America Team from Open Wheel, Stock Car, Sports Car, Drag Racing, Short Track, Touring Series and At Large championship categories. An annual banquet is held to honor these drivers each January. AARWBA also sponsors several contests for its members and established the "Legends in Racing" auto racing hall of fame.

AARWBA MEMBERSHIP APPLICATION

PROFESSIONAL INFORMATION

Name:		Date:
Company:		
Title:		
Business Address:		
City:	State:	ZIP Code:
Phone:	E-mail:	FAX:

PERSONAL INFORMATION

Home address:		
City:	State:	ZIP Code:
Phone:	E-Mail:	FAX:
Preferred Mailing Address: HOME OFFICE (Please note that our newsletter, "ImpRESSIONs", is sent via e-mail)		
Preferred E-Mail Address For Newsletter:		

MEMBERSHIP LEVEL

Media Professional (\$45.00)	Affiliate Member (\$65.00)	Associate / Corporate (\$300.00)
Signature of applicant:		Date:

Active Media Member

Applicants for active media membership status must submit the following materials to the membership committee for consideration. Materials must be submitted with your check.

- ✓ A fully executed membership application. (This information will appear in the membership directory unless you specify otherwise. Attach a note to this application if necessary.)
- ✓ Two 1" x 1.5" head shot pictures for use in the directory and for an I.D. badge.
- ✓ Tear sheets or samples of work as follows:
 - Two published articles on the subject of auto racing in a publication of general circulation within the past year.
 - Photographs on auto racing appearing in two publications of general circulation or two separate times in one publication, within the past year.
 - One video or audio tape of any race broadcast where spectators attended and exhibited the applicant's work within the past year.
 - One book on the subject of auto racing within the past year or three books on the subject of auto racing, or one book contracted from any trade publisher for a book on auto racing

Your
Photo
Should
Be This
Size

Affiliate Member

Open to public relations, team representatives, motorsports advertising personnel. Full voting rights and privileges except to hold office.

Associate/Corporate Membership

Open to any person, regardless of affiliation or professional orientation, who is interested in furthering the aims of the American Auto Racing Writers & Broadcasters Association and/or motorsports in general. Corporate membership is limited to three (3) non-voting memberships for the \$300 fee.

Mail completed application, photos, and your check to the address shown above.

The American Auto Racing Writers & Broadcasters Association 922 North Pass Avenue Burbank, CA 91505-2703 (818) 842-7005