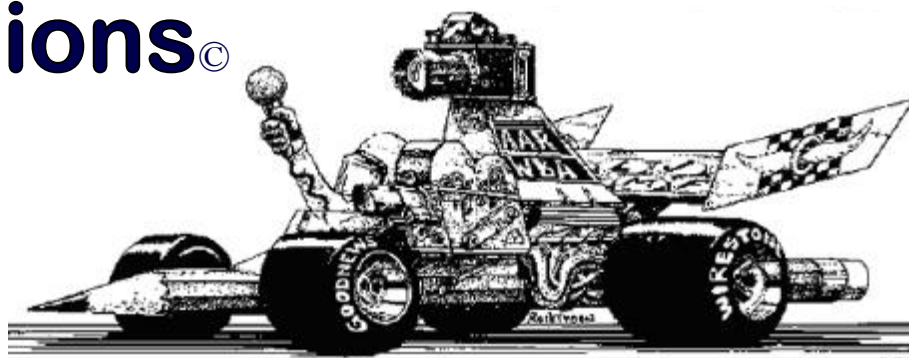


# ImPRESSions©



The Official Newsletter Of The American Auto Racing Writers and Broadcasters Association

February 2011

Vol. 44 No. 2



**AARWBA Salutes The 100th Anniversary of the  
Indianapolis Motor Speedway!**

**2011 Indianapolis 500**  
Sunday, May 29, 2011



## **56th AARWBA Annual AARWBA Breakfast**

**Saturday May 28, 2011; 8 a.m.**

**Pavilion at the Brickyard Crossing Golf Course.**

**Presenting the "Jigger" and Angelo Angelopolous Awards,  
Contest Results, Russo Award, and special Clint Brawner tribute film.**

**RSVP. to Member Debra Atkerson Race Marketing.  
Public Relations, at 317/626-3382 or Email: [debbie3382@yahoo.com](mailto:debbie3382@yahoo.com)**

American Auto Racing Writers & Broadcasters Association, Inc. ([www.aarwba.org](http://www.aarwba.org))  
"Dedicated To Increasing Media Coverage Of Motor Sports"

## Bob Russo Founder's Award

In 2005 the Bob Russo Founder's Award was inaugurated. In 2004 President Dusty Brandel assigned Bill Marvel, the founding Secretary, to chair a committee of Deke Houlgate, Dick Mittman and Norm Froscher, to establish the award. Make the rules covering the annual selection of the recipient and the awarding of the honor.

Also the committee was to choose a worthy recipient of the first award.

Nominees must meet the requirement that they: "Have demonstrated profound interest, tireless efforts and undying dedication to auto racing, as exemplified by Founder Bob Russo, throughout his lifelong career."

The following rules apply to the award.

- Only Professional Members of AARWBA, who have held membership for at least five years, may make a nomination.
- Nominees from the auto racing community must have been involved for at least five years.
- The award can be made posthumously.
- Each recipient will be added to the Awards Committee.
- No member of the committee may receive the award while serving on the committee.
- As the original committee members leave for one reason or another, the committee will select a chairman by vote.
- The majority will rule on the final award recipient selection by the committee. In cases of ties the AARWBA President will make the deciding vote.
- Nominations must be submitted in written form of 150 words, email or regular mail, to the Chairman of the Founder's Award Committee.
- Nominations must contain the signature and year of initial membership of the one making the nomination. Deadline is March 20<sup>th</sup> of each year.

The award is an individual plaque with a likeness of Bob Russo, and AARWBA logo and the following wording there on, Presented Annually by AARWBA to an individual who has demonstrated profound interest, tireless efforts, and undying dedication to auto racing, as exemplified by our founder Bob Russo throughout his career."

A permanent plaque, with the same information as the individual one, with individual nameplate spaces is displayed in the Media Center at the Indianapolis Motor Speedway. Gary and Collene Campbell, to celebrate the lives of Mickey and Trudy Thompson, Collene's brother and sister-in-law, sponsor the award.

Past winners are Mike Knight, 2005; Wally Parks, 2006; Chris Economaki, 2007; Bob Jenkins, 2008; Shav Glick, 2009; and Bill York, 2010.

Send nominations to Chairman Bill Marvel at: [billmarvel@gmail.com](mailto:billmarvel@gmail.com)

Or mail to him at 4866 KY 49, Liberty, KY 42539.



# News & Notes

## OMG! - Hot Rod Love

*Submitted by Anna Marco*

This is unreal...but real....and I got the shot to prove it. Its called "Hot Rod Love"

I am lucky to be able to work doing what I love: chasing hot rods trying to get them to stand still long enough for me to take their picture.

I have been a hot rod gearhead ever since I was a little girl and my mom swears it doesn't come from her side of the family but ..oh yes... it does.

It was them boys that got me started...anyway...



As Feature Editor for *Ol Skool Rodz* and *Car Culture Deluxe* Magazines I have traveled far and wide in pursuit of that elusive one cool shot never knowing when or if it will happen but knowing it when I see it. Lucky for me I've captured a few here and there, with my favorite shots usually coming from dragstrips.

One such trip not at the track was to Las Vegas, Nevada to photograph a Cummins Diesel motor rat rod belonging to welder fabricator Steve Darnell of [Welderup.com](http://Welderup.com). He makes crazy race cars out of farm equipment parts believe it or not. Then he morphs those to old vintage steel body cars and makes "modern hot rods." He's quite and character and once remarked if he had a ladder that reached the sky, he would climb up it and "weld the crack of Dawn."

After shooting my model with the racecar, I asked him to fire up the motor and "throw flames" for some action shots. After numerous fits and starts (because old hot rods are cranky), a cloud of belching smoke and threat of the car setting us all on fire the sedan burped out a long huge fireball.

Fortunately for me I had set the camera to warp speed and was firing off shots like no tomorrow trying to capture the entire sequence when lo and behold I swear I just saw a heart...did I just see a heart? "Did anyone see that?" (No of course not) and so scrolled back thru my images....

Sure enough, there it was....Hot Rod Love. I know I am in the right job for me. The photo has been blown up, printed on metallic paper and hangs in the living room now.

Cheers, Anna Marco

PS I also got a shot of the model topless with a flame like a devil tail but I can't show you that one...

## Spirit Of Ford Award To Kennedy

AARWBA Affiliate Member **Kevin Kennedy**, who has worked with some of the greatest names in Ford Racing history as director of Ford Racing public affairs, was presented the prestigious Spirit of Ford Award in a surprise ceremony today as part of the annual Charlotte Motor Speedway Media Tour.

The Spirit of Ford Award is Ford Motor Company's highest honor in auto racing, recognizing lifetime achievement and contribution to the industry both on and off the race track. Kennedy becomes the 25th recipient, joining an international list of honorees from all forms of racing and racing media.

He was recognized in a surprise presentation today by Edsel B. Ford II, great-grandson of company founder Henry Ford and a member of the company's board of directors.

"For over 25 years, Kevin has served as Ford's communications compass in this ever-evolving racing industry," said Ford. "He has been an invaluable advisor to the Ford executive team, and to so many of the drivers and owners who have built Ford Racing's brand over the years, names like Mario Andretti, Jack Roush, Bill Elliott and John Force. His dedication over the last three decades has undoubtedly made us a better racing program."

In addition to his duties with Ford Racing, Kennedy is Executive Vice President at PCG Campbell, a marketing communications agency that was founded in 1982 as Campbell & Co. in conjunction with Ford Motor Company's corporate reentry into professional motorsports.

"Kevin is the steady hand that I rely on as we evaluate and implement strategic initiatives at Ford Racing," said Jamie Allison, Director, Ford North America Motorsports. "His counsel is indispensable, and I am so grateful for our friendship. He is very deserving of The Spirit of Ford."

In addition to the Spirit of Ford, Kennedy was also recognized for his excellence in motorsports public relations by the American Auto Racing Writers & Broadcasters Association (AARWBA) with the Jim Chapman Award in 2006.

# News & Notes

## A Sampling of AARWBA All-America Dinner Photos

Photos by Anne Proffit



Memo Rojas and Scott Pruett receive their Road Racing Trophy from AARWBA Midwest Vice President Ron Lemasters



Nathalie Richard and Antoine L'Estange with their "Horsepower Trophy" they won in the All America Team Rally Category.

### Did you ever...

...have a time in your career covering motorsports as a writer, broadcaster or photographer when you had to stop and say,

*"Did that really just happen?"*

If you have ever experienced one of those moments when you were there in reality but what you witnessed was somewhat unreal, we would like to hear about it.

Send us a short version of what happened and we will publish it in a future issue of **Impressions**.

Hey, we have all had those moments so come on and tell us about yours. After all, you were there! Really!

Send your stories to the Editor:  
[ashartwell@att.net](mailto:ashartwell@att.net)



A wall of Target - Ganassi race cars!



# News & Notes

## Your AARWBA Officers



President - Dusty Brandel  
[dusty.brandel@gmail.com](mailto:dusty.brandel@gmail.com)



National  
Vice President  
- Kathy Seymour  
[kathysey@hotmail.com](mailto:kathysey@hotmail.com)



Western Vice  
President - Anne Proffit  
[anne.proffit@gmail.com](mailto:anne.proffit@gmail.com)



Midwest Vice President  
- Ron LeMasters  
[rlemasters14@comcast.net](mailto:rlemasters14@comcast.net)



Eastern Vice President  
- Lewis Franck  
[lfranck@ix.netcom.com](mailto:lfranck@ix.netcom.com)



Southern Vice President  
- Joe Jennings  
[jjennings500@hotmail.com](mailto:jjennings500@hotmail.com)

All members of the AARWBA are encouraged to reach out to the elected officers and ask how they can volunteer to help grow the organization and support the objectives and goals of the AARWBA.

The board members can't do it alone!



## 2011 Indianapolis 500 Sunday, May 29, 2011

Fun Facts - from the IMS website

[www.indianapolismotorspeedway.com](http://www.indianapolismotorspeedway.com)

Some interesting, fun facts about the Indianapolis Motor Speedway and the Indianapolis 500:

- Churchill Downs, Yankee Stadium, the Rose Bowl, the Roman Colosseum and Vatican City all can fit inside the IMS oval, which covers 253 acres.
- The Indianapolis Motor Speedway is the world's largest spectator sporting facility, with more than 250,000 permanent seats. If the seat boards from the grandstands at IMS were laid end-to-end, they would stretch 99.5 miles.
- The first event at the Indianapolis Motor Speedway was a helium gas-filled balloon competition on Saturday, June 5, 1909, more than two months before the oval was completed.

## Do You Remember "The Bridge"?

If you attended races at the old Bridgehampton Race Circuit on Long Island, you must have good stories to tell about the experience! Please share your anecdotes, memories, lies or other tales with your fellow members.

Send your memories to:

Andy Hartwell - [ashartwell@att.net](mailto:ashartwell@att.net)

or to:

Dusty Brandel - [dusty.brandel@gmail.com](mailto:dusty.brandel@gmail.com)





## American Auto Racing Writers & Broadcasters Association Inc.

922 North Pass Avenue, Burbank, CA 91505-2703

Phone: 818-842-7005 FAX: 818-842-7020

### "Dedicated To Increasing Media Coverage of Motor Sports"

The AARWBA is the oldest and largest professional organization of its kind. Founded in 1955 in Indianapolis, it has grown to more than 400 members throughout the United States, Canada and Europe. Each year the AARWBA members select a 14-driver All America Team from Open Wheel, Stock Car, Sports Car, Drag Racing, Short Track, Touring Series and At Large championship categories. An annual banquet is held to honor these drivers each January. AARWBA also sponsors several contests for its members and established the "Legends in Racing" auto racing hall of fame.

## AARWBA MEMBERSHIP APPLICATION

### PROFESSIONAL INFORMATION

<b>Name:</b>		<b>Date:</b>
<b>Company:</b>		
<b>Title:</b>		
<b>Business Address:</b>		
<b>City:</b>	<b>State:</b>	<b>ZIP Code:</b>
<b>Phone:</b>	<b>E-mail:</b>	<b>FAX:</b>

### PERSONAL INFORMATION

<b>Home address:</b>		
<b>City:</b>	<b>State:</b>	<b>ZIP Code:</b>
<b>Phone:</b>	<b>E-Mail:</b>	<b>FAX:</b>
<b>Preferred Mailing Address: HOME OFFICE (Please note that our newsletter, "ImpRESSIONs", is sent via e-mail)</b>		
<b>Preferred E-Mail Address For Newsletter:</b>		

### MEMBERSHIP LEVEL

<b>Media Professional (\$45.00)</b>	<b>Affiliate Member (\$65.00)</b>	<b>Associate / Corporate (\$300.00)</b>
<b>Signature of applicant:</b>		<b>Date:</b>

#### **Active Media Member**

Applicants for active media membership status must submit the following materials to the membership committee for consideration. Materials must be submitted with your check.

- ✓ A fully executed membership application. **(This information will appear in the membership directory unless you specify otherwise. Attach a note to this application if necessary.)**
- ✓ Two 1" x 1.5" head shot pictures for use in the directory and for an I.D. badge.
- ✓ Tear sheets or samples of work as follows:
  - Two published articles on the subject of auto racing in a publication of general circulation within the past year.
  - Photographs on auto racing appearing in two publications of general circulation or two separate times in one publication, within the past year.
  - One video or audio tape of any race broadcast where spectators attended and exhibited the applicant's work within the past year.
  - One book on the subject of auto racing within the past year or three books on the subject of auto racing, or one book contracted from any trade publisher for a book on auto racing

**Your  
Photo  
Should  
Be This  
Size**

#### **Affiliate Member**

Open to public relations, team representatives, motorsports advertising personnel. Full voting rights and privileges except to hold office.

#### **Associate/Corporate Membership**

Open to any person, regardless of affiliation or professional orientation, who is interested in furthering the aims of the American Auto Racing Writers & Broadcasters Association and/or motorsports in general. Corporate membership is limited to three (3) non-voting memberships for the \$300 fee.

**Mail completed application, photos, and your check to the address shown above.**

The American Auto Racing Writers & Broadcasters Association 922 North Pass Avenue Burbank, CA 91505-2703 (818) 842-7005