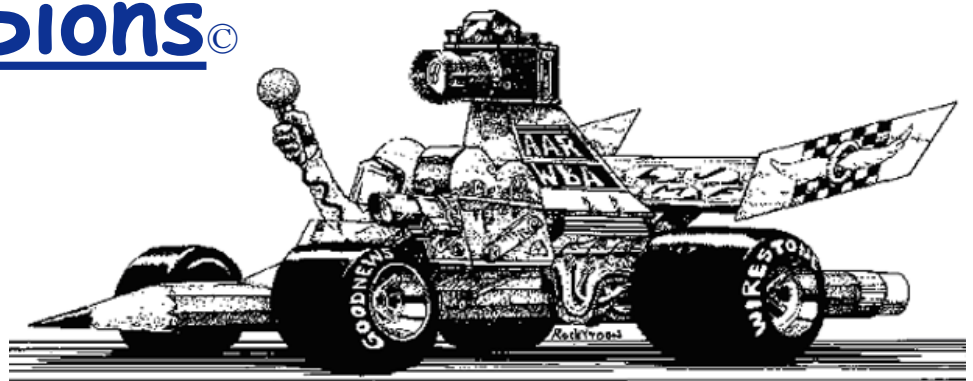


ImpRESSIONs[©]

**50th
Anniversary**



The Official Newsletter Of The American Auto Racing Writers and Broadcasters Association

July 2005



Vol. 38 No. 6

AARWBA Thanks Our Official 50th Anniversary Sponsors:
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PORSCHE



INDY RACING LEAGUE



36th annual All-America Team Dinner, Saturday, Dec. 3,
Hyatt Regency in downtown Indianapolis

All America Team Dinner Moves To Indy On December 3 - Mark Your Calendar Now!

AARWBA's 36th consecutive All-America Team dinner, honoring the top drivers from various series, will be Saturday night, Dec. 3, at the Hyatt Regency Hotel in downtown Indianapolis. The event will officially conclude the 50th Anniversary Celebration and marks an important change as the dinner has been staged in California in January for several years.

The All-America Team is selected by vote of AARWBA members and includes stock car, open wheel, drag racing, short track, road racing, touring series and at-large categories. The top vote-getter is honored with the Jerry Titus Memorial Trophy, which was won by IRL champion Tony Kanaan in 2004.

Other highlights will include a visual tribute to AARWBA's 50 years and presentation of the Jim Chapman Public Relations Award and Bob Russo Founders Award as well as several surprise announcements. The dinner will be staged in the Hyatt's atrium, providing a colorful and festive holiday setting.

Ticket and other information is available from President Dusty Brandel at aarwba@compuserve.com and soon will be posted on the aarwba.org web site. The Hyatt is offering discounted room rates for dinner guests.

All-America Balloting Will Undergo Changes

An Important Message From Rocky Entriken, All-America Chairman

With the move of the All-America Team dinner from mid-January in L.A. to Dec. 3 in Indianapolis, there will be necessary changes to how we elect the team — mostly in method and timeframe. The categories won't change, but the 5-6 weeks or so we've taken to do the process will have to be seriously compressed.

One primary change — expect your ballot by e-mail and be ready to send it back the same way (or by fax). Likely you will only get a week to do that instead of two or three weeks, and the deadline date will be absolute — not the fuzzy deadline of past years to permit snail-mail to wend its way to me.

This means:

1. Be sure Dusty has your current e-mail address. If you have two or more addresses (home and work?) and want to give her both, I'll send it to all your addresses so you will get it wherever you are.
2. The ballot (and booklet) will be a Word attachment to the e-mail. If for some reason you cannot accept attachments, let me know ahead of time and I can send it plain text — it won't be as organized but all the info will be there.
3. **If the ballot sent to you bounces, that's it.** I will not be able to chase down bounced e-mails to determine your correct address, to re-send to full mailboxes, or re-send to addresses that automatically reject attachments or read the attachment as spam. And I am not going to jump through hoops to be an "acceptable" sender — if you have one of those e-mail deals that accept only from known sources then **you put my address in your list — rocky@tri.net.**
4. All ballots will have to include the name of the voter. I'm the only person who will see that and I'm not telling. But it is necessary to avoid duplicate votes.

I don't know, at this early date, when ballots will go out, but it will be a month or more earlier than before and there will be some racing series not yet complete. Your vote will have to be your best choice as of that moment. Voters will have to turn the ballots around and send them back almost immediately. Please read through the booklet telling of the nominees' accomplishments to that time — much work will have gone into preparing it.

For those who'd rather fax, there will be a period each day when the fax line will be open — likely 7 a.m. to noon (CST). Of course, you can try any time, but afternoons and evenings I may be on the Internet (same phone line, downloading all those e-mail ballots!).

AARWBA hopes to realize a number of advantages from holding the banquet and announcing the winners several weeks earlier, but to make it work we need a strong member vote. We hope that by letting you know in advance what's up, and how we plan to pull it off, we will have the membership's support and involvement to make it happen.

DISCOUNTED HYATT RESERVATIONS AVAILABLE ON-LINE

Rooms at the Hyatt Regency in Indianapolis are available at a discounted rate for members and guests attending the All-America Team dinner. Use this link: <http://indianapolis.hyatt.com/groupbooking/aarw>
Or go to aarwba.org and click on the "Banquet" link.



COULD ANY OTHER ORGANIZATION DO THIS?

Saturday, May 28, was one of the most important days in AARWBA's 50-year history. In fact, the next time someone asks you about AARWBA – especially why he/she should be a member – please use this as an example. At our annual breakfast, again hosted by **Chevrolet** and **Firestone**:

- * A total of \$10,250 in contest/awards prize money was distributed to members;
- * Roger Penske, the winningest team owner in Indianapolis 500 history and one of the busiest men in the world, was our featured speaker;
- * Lesa France Kennedy and her family flew up from Daytona Beach that morning to accept our Newsmaker of the Half-Century award;
- * Indy 500 pole winner Tony Kanaan attended and did a Q&A with new member Todd Harris, the ABC/ESPN IRL race anchor, who graciously accepted our invitation to MC the breakfast ceremonies;
- * Tony George came and spoke;
- * Jim Hunter, NASCAR vice president of corporate communications, flew up from Charlotte to be with us;
- * AARWBA was honored with proclamations from the State of Indiana and City of Indianapolis, read by State Senator Murray Clark and mayor's liaison Tim Kelsey;
- * Other VIPs who thought it important enough to be with us included three-time winner Johnny Rutherford, drivers Richie Hearn, Sebastien Bourdais, Adrian Fernandez, Arie Luyendyk Jr. and Paul Dana, and team owners Tom Anderson and Robbie Buhl;
- * AARWBA gave back to the racing community by donating \$1,000 to the charity designated by the France family in honor of the Newsmaker award. Earlier in the month, we provided four breakfast tickets, auctioned at the Sam Schmidt Foundation benefit;
- * Everyone went away with a two-liter bottle of Coca-Cola or Diet Coke and plenty of door prizes were given away.

Is there ANY other organization of our kind that could do all of this?

We have stated, from the beginning, that a key goal of the 50th Anniversary Celebration is to increase the value of membership. Those of you who were at breakfast saw what AARWBA can do for you and the respect our group has within the motorsports industry. Our special congratulations to the France family on being voted Newsmaker of the Half-Century. Our special thanks to Roger Penske, Tony George, Tony Kanaan and Todd Harris for speaking. Our extra thanks to the Hulman-George family, Fred Nation and the Indianapolis Motor Speedway for providing \$10,000 in prizes for the journalism contest and to Adrian Fernandez and Tom Anderson for sponsoring the Straight Shooter photographers award. Adrian and Tom were so pleased they quickly increased the prize to \$500 for 2006. And to Chevrolet and Firestone for their continued support of this great AARWBA tradition.

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COULD ANY OTHER ORGANIZATION DO THIS?

I also want to thank VPs Mike Hollander and Ron Lemasters, charter members Dick Mittman and Bill Marvel, and IMS photo chief Ron McQueeney who all pitched in and provided extra-extra help during May. To Ron Green, for allowing us to have a display in the media center. To the members, who voted in record numbers, which added to the prestige of the Newsmaker award. Finally, to Rocky Entriiken, who took on the added job of counting the votes and, certainly, to Hector Cademartori, for his excellent creative work (on short notice) which made the painting a reality.

Look for more positives in the upcoming months. I would ask all members, however, to do all they can to attend our 36th All-America Team dinner. As announced at the Indy breakfast, the dinner will be Saturday, Dec. 3, in the atrium of the Indianapolis Hyatt Regency. While there were benefits to the usual January date and California location, this also placed limitations on who could participate. In short, it was time for a change. The December/Indy plan also gives us a great event to conclude the 50th Anniversary Celebration. It will only work, however, if the members support the dinner and teams/companies buy tables. Everyone has plenty of notice!

I would ask our professional members to help us publicize the dinner in your columns and stories and broadcasts and also to “talk it up” to drivers, team owners, PR people and sponsors who are based in the Indianapolis area. We should reasonably expect the many Indy-based teams and companies to support us, especially as we officially close the 50th anniversary. The next time a PR rep who fits this description comes to you for coverage of his/her driver, please consider that an opportunity to say, “Are you coming to the All-America Team dinner, and, are you bringing your driver?”

I continue to be amazed by the PR reps who are not AARWBA affiliate members. That’s not PR 101, it’s PR kindergarten. PR pros of the past like Jim Chapman, Bob Russo, Bill Dredge, Deke Houlgate, Dave Blackmer, Harvey Duck and Hank Ives would never have even considered not being a member.

I cannot conclude this letter without a most sincere thank you for the great honor of being named as recipient of the first Bob Russo Founders Award. I know that, as chairman, members think I know everything that is happening – but I honestly had no idea until Bill Marvel announced my name in the IMS conference room. Thanks, especially, to Bill for his leadership in establishing this tribute to Bob and also to Dick Mittman and the Mickey Thompson family. Since the actual presentation won’t take place until the All-America Team dinner, please allow me to defer my thoughts on Bob, and what this award means to me, until that occasion.



Michael A. Knight

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France Family Voted Newsmaker of the Half-Century
A Letter From Lesa Kennedy



LESA D. KENNEDY
President

June 3, 2005

Michael Knight
Owner
SpinDoctor500 Communications Management
11659 East Appaloosa Place
Scottsdale, AZ 85259

Dear Michael:

I wanted to take this opportunity to thank you again for the honor the American Auto Racing Writers and Broadcasters Association bestowed to my family. The event in Indianapolis was very well organized and the painting was beautiful.

All of the nominees for the award contributed greatly to the popularity of motorsports in the United States and we appreciate the acknowledgement of my family's role in the growth of the sport.

Thank you again for the recognition!

Best Regards,

Lesa Kennedy

2004 AARWBA CONTEST WINNERS

Presented at the AARWBA awards breakfast, May 28, 2005

Sponsored by the Indianapolis Motor Speedway

BOOK

1. John Mahoney, "Full Tilt!", Witness Productions
2. Buzz Rose, "The Wingless Warriors," Rose Racing Publications
3. no third place awarded

NEWSPAPER NEWS WRITING

1. Bill Sessa, "Howard Scores First Career Win ...," Napa Valley Register
2. Susan Wade, "Emotional Ending," National Speed Sport News
3. Keith Lair, "Michels Gets the Pole, But Not the Win," San Gabriel Valley Tribune

NEWSPAPER FEATURE WRITING

1. Susan Wade, "Wally Parks Brought Car Clubs a Long Way ...," National Speed Sport News
2. Mark Armijo, "Full Speed Ahead," The Arizona Republic
3. Keith Lair, "Not Exactly Love Taps," San Gabriel Valley Tribune

Honorable Mention: Scott Walsh, "Time Flies By at Pocono Raceway," Scranton Sunday Times

NEWSPAPER COLUMN WRITING

1. Susan Wade, "Dreadful Ending ...," National Speed Sport News
2. Ron Hedger, "There's Plenty of Gripping to Go Around," National Speed Sport News
3. Sandra McKee, "Not Even Time to Heal Wound ...," Baltimore Sun

NEWSPAPER TECHNICAL WRITING

1. Mary Bignotti Mendez, "Got Power?," National Speed Sport News
2. Scott Walsh, "Making Pocono Safer," Scranton Times-Tribune
3. No third place awarded

MAGAZINE EVENT REPORTING

1. Curt Cavin, "Adrian Gets His Groove Back," Autoweek
2. Larry Mason, "30th Anniversary Toyota Grand Prix ...," SoPac News – Cal Club News
3. Dick Mittman, "Gordon 4th Member of '4 at Indy' Club," Indianapolis 500 Oldtimers Newsletter

Honorable Mention: Earl Ma, "Aloha USAC," Sprint Car and Midget

MAGAZINE FEATURE WRITING

1. L. Spencer Riggs, "Genius in the Cockpit...Frank Lockhart," Automobile Quarterly
2. Jerry Garrett, "Angela Does NASCAR," Car and Driver
3. Jerry Miller, "Jan Opperman: Reflections on Auto Racing's Original Outlaw," Rollcage

MAGAZINE COLUMN WRITING

1. Dick Berggren, "A Powerful Messenger," Speedway Illustrated
2. Rob Geiger, "Russell Exited Our World ...," National Dragster
3. Norm Froscher, "Linda Vaughn," Drag Racing Action

MAGAZINE TECHNICAL WRITING

1. Anne Proffit, "'Shift Without Lift' Hits New Heights," RaceTech
2. Ron Hedger, "Valve Adjustment Keeps Engines Running...," The Winners Edge
3. Bruce Bennett, "Dirt Track Technology," Speedway Illustrated

Honorable Mention: Doug Gore, "Torque Arms: How They Work...," Speedway Illustrated

ONLINE NEWS WRITING

1. Earl Ma, "Krob Leads Hawaii Sweep ...," Motorsport.com
2. Dick Mittman, "Minardi Celebrates Precious Point ...," Indianapolismotorspeedway.com
3. Nancy Schilke, "Stage Nine: The Legend Continues," Motorsport.com

Honorable Mention: Anne Proffit, "Fernandez Gets Fontana Win ...," Motorsport.com

ONLINE FEATURE WRITING

1. Kay Presto, "Reggie Shows – Racing Against the Odds," Carsandcompetition.com
2. Susan Wade, "Racing Icon Carroll Shelby's Return ...," Dragracingonline.com
3. Tony Johns, "Privateer Racer Tries to Prove He Belongs," RacingPress.com

Honorable Mention: Ron Hedger, "Freddy's Back," Openwheelracing.com

ONLINE COLUMN WRITING

1. Chapman Rackaway, "Who's Your NASCAR Daddy?," Racingnewsonline.com
2. Michael Knight, "History's Lesson for IRL and OWRS ...," Valvoline.com
3. Anne Proffit, "Buddy Rice on the Rim of Greatness," Automobilemag.com

Honorable Mention: Earl Ma, "Sonoma Fried Chicken," RacingPress.com

...continued on next page

2004 AARWBA CONTEST WINNERS

Sponsored by the Indianapolis Motor Speedway

ONLINE TECHNICAL WRITING

1. Kay Presto, "Tires – They Can Win, Or Lose, a Race," Carsandcompetition.com
2. David Reininger, "Bekaert Sorevi to Expand U.S. Operations," Motorsport.com
3. No third place awarded

PROFESSIONAL RACING WEB SITE

1. Motorsport.com, Nancy Schilke, News Manager
2. RacingPress.com, Tony Johns, Publisher
3. Carsandcompetition.com, Kay Presto, Publisher

RADIO FEATURE PROGRAM (Single-Produced)

1. Kent Bernhardt, "Tribute to Morgan Shepherd," Performance Racing Network
2. Bob Roberts, "Indy 500," WBBM Newsradio
3. Dick Sisich, "Hi-Octane Motorsports Report," KCCL

PHOTOGRAPHY — B&W ACTION

1. John Mahoney, "Tony Stewart Rides Out a Wild One," Sprint Car & Midget
2. Harold Hoch, "Jungle Fever," Berks-Mont Newspapers
3. Don Figler, "Leading the Field," National Speed Sport News

PHOTOGRAPHY – B&W PEOPLE

1. Harold Hoch, "The Champ and His Dad," Hamburg Area Item
 2. John Mahoney, "Time Trial Draw Gets Laughs," Sprint Car & Midget
 3. Jerry Miller, "Racing's Original Outlaw," Rollcage
- Honorable Mention: Dozier Mobley, "The King and a Fan," Thunder & Glory

PHOTOGRAPHY – COLOR ACTION

1. Jan Wagner, "The Ramp," East County Gazette
 2. Mike Campbell, "Jones on the Gas," Flatout
 3. Gregg Feistman, "Atlantic Antics," AutoSport
- Honorable Mention: Harold Hoch, "Hi-Powered U.S. Army," Berks-Mont Newspapers

PHOTOGRAPHY – COLOR PEOPLE

1. Jan Wagner, "Cleanup After the Crash," Del Mar Times
 2. Harold Hoch, "Pappy the Power-Puller," Berks-Mont Newspapers
 3. Dozier Mobley, "Gordon Wins Indy," Thunder & Glory
- Honorable Mention: Jeffrey Arns, "The Champ," National Speed Sport News

PHOTOGRAPHY – ONLINE ACTION

1. Tony Johns, "Memo Burns Rubber," RacingPress.com
2. Jeffrey Arns, "Kendall and Carey Run Together," Motorsportsforum.com
3. Jack Durbin, "Side by Side," Motorsport.com

Honorable Mention: Earl Ma, "Bill Lester T-Boned," Motorsport.com

PHOTOGRAPHY - ONLINE PEOPLE

1. Tony Johns, "Harvick's Moment of Truth," RacingPress.com
 2. Earl Ma, "Chris McDonald with Winner's Spoils," Motorsport.com
 3. Jack Durbin, "Scott Pruett – A Portrait," Motorsport.com
- Honorable Mention: Kay Presto, "Crewman Gives Grateful Thanks," Carsandcompetition.com

BLOYS BRITT AWARD

Jeff Olson, "Nazareth Farewell," Speedtv.com., Aug. 17, 2004

(JUDGES)

Newspaper Feature Writing, Online News Writing, Online Feature Writing – Ken de la Bastide, Anderson (Ind.) Herald-Bulletin, Ball State University

Magazine Feature Writing – Brian Smith, Senior Editor, Indy Men's Magazine

Photography (all) – Prof. Susan Fleck, Pulliam School of Journalism, Franklin (Ind.) College

Broadcast (all) – Prof. Joel Cramer, Pulliam School of Journalism, Franklin (Ind.) College

Newspaper News Writing, Newspaper Column Writing, Newspaper Technical Writing, Magazine Event Report, Magazine Column Writing, Online Column, Online Technical Writing, Professional Racing Web Site, Bloys Britt Award – Jerry Miller, Journalism Professor Emeritus, Franklin (Ind.) College, & AARWBA Contest Chairman

Book, Magazine Technical Writing – Ron Lemasters (Sr.), AARWBA Midwest Vice President; Jerry Miller, AARWBA Contest Chairman

(All judging was essentially "blind," except, of course, in the Book and Radio divisions.)



The Susan M. Torres Fund

REQUEST TO MEMBERS FROM MICHAEL KNIGHT

If you have been reading or watching the national news in recent weeks, you likely know the story of Susan Torres. She is the 26-year-old pregnant woman who has been diagnosed as having no brain function after an undiagnosed brain tumor caused a stroke last May. Susan is being kept alive in a Virginia hospital in hopes her unborn child can be brought to term. Doctors say the very premature baby's only chance for survival is if Susan can be kept alive until mid-to-late July. Susan's husband, Jason, believes this is what Susan would want. Jason has been interviewed on several national shows and here is a link to a recent *USA Today* story:

http://www.usatoday.com/news/nation/2005-06-15-saving-baby-cover_x.htm

The Indy car racing connection: Scott Cronk is related to Susan by marriage. (Susan is the cousin of Scott's wife, Merri.) Many of you know Scott. You will remember he ran the management operations of Fred Treadway's IRL team (1997 Indy 500 winner with Arie Luyendyk) and, more recently, Scott's sports marketing company — TYLAS International — has managed the Meijer/Coca-Cola Indy sponsorship (2003 with Morris Nunn, '04 with Robby Gordon, '05 with Sam Schmidt). Scott has assisted AARWBA's 50th anniversary with newsletter sponsorship and product support.

The financial burden is enormous and a Foundation has been established to accept donations. Tax deductible contributions are being accepted at www.susantorresfund.org. I became involved in mid-June to help the family deal with media requests — they have been disappointed that this site hasn't been mentioned by some media who were otherwise anxious to interview Jason — and to try to find additional ways to publicize this site for donations.

If you see any opportunity to bring this story to the racing public's attention, because of the connection to Scott Cronk, and can mention the www.susantorresfund.org site, I would consider it a personal favor. Thank you. — Michael Knight

News Notes

An American Soldier Passes Away

Susie Arnold, of the Budweiser-Kenny Bernstein Top Fuel team, has shared this sad news with Michael Knight: Lachelle Seymour, who joined the NHRA PR department earlier this year, recently lost her brother who was on-duty in Iraq. AARWBA extends the sympathy of all our members to Lachelle.

In Memoriam

During the month of May, seven deceased members of AARWBA had their individual name plates attached to the "In Remembrance Memorial Plaque" that is displayed on the wall of the Al Bloemker Media Center at the Indianapolis Motor Speedway.

The names added were: Charlie Brockman, Walter Chernokal, Joe Dowdall, Harvey Duck, Gene Granger, C.V. Haschell, and Dick King.

Photo Contest Winners - Email Us Your Photos!

If your name appears above as one of our photo contest winners, we would love to share your winning pictures with the rest of the members, in the pages of this newsletter. Please email a copy of your winning photo to AARWBA President **Dusty Brandel** at AARWBA@compuserve.com or to your Newsletter Editor **Andy Hartwell** at ashartwell@att.net

News Notes Continued...

AARWBA Member Set For Induction

AARWBA member **Ernest “Crocky” Wright**, who has served as a historian, columnist and author for decades, will be inducted into the National Midget Hall of Fame on Aug. 28. The ceremony will be held at Angell Park Speedway in Sun Prairie, WI.

The Speedway, Indiana resident will be installed in recognition of his extensive writing career. His books include a multi volume set entitled Midget Auto Racing History, History of Eastern Midget Racing, The Fabulous Nutley Velodrome and a semi-fictional work, A Date With Destiny. In recent years Crocky has pinned a column for the weekly edition of Checkered Flag Racing News.

The octogenarian’s introduction to racing began as a motorcycle racer and dare devil performer as well as being a race car driver. His racing career covered the years 1938 through 1970. The other inductees are the late midget driver Danny “Kid” Caruthers, car builder and speed equipment manufacturer Vic Edelbrock and veteran racer Floyd Alvis who captured seven BCRA midget championships.

“Sweepstakes” Motorsports Journalism Award of Excellence Contest

- Ford Racing will host a new contest open to all journalists who cover auto racing and are members in good standing of the American Auto Racing Writers and Broadcasters Association (AARWBA). The contest will take place in 2005, in honor of AARWBA’s 50th anniversary, and additional contests will take place in 2006 and 2007.
- The contest – the “Sweepstakes” Motorsports Journalism Award of Excellence – will honor the best feature, commentary or news story about a Ford driver, team owner, crew person, team or the Ford Racing program, that best captures the spirit and passion of auto racing that Henry Ford portrayed when he climbed behind the wheel of his race car, “Sweepstakes,” in October, 1901 for his first and only race as a driver. Ford’s victory over Alexander Winton on that day marked the beginning of the Ford Racing program.



Entries

- Entries with publish/air dates between January 1, 2005 and November 22, 2005 (two days after the NASCAR, season-ending Ford 400) will be accepted.
- Entries can be from print, radio, television or internet news sites.
- Each AARWBA member in good standing may submit up to three (3) entries per calendar year.
- Original copies of the entries will be sent to Andrew Casselberry of Campbell & Co., 15010 Commerce Dr. South, Suite 507, Dearborn, MI 48120. Entries must be received by November 29, 2005, to be eligible for competition. (*MEMBERS: Please remember to take into consideration the Thanksgiving holiday when submitting late entries.*)

Winners

- Entries will be judged and a winner will be announced at the AARWBA All-American Banquet in Indianapolis on December 3, 2005. The 2006 and 2007 winners will be named at the banquet in the following two years.
- The “Sweepstakes” Motorsports Journalism Award of Excellence winner will receive a cash prize of \$1,000.00, along with a framed artwork of Henry Ford’s “Sweepstakes” race car.
- Second and third-place winners will receive a gift package from Ford Racing.

More AARWBA Pics From The Indy 500

A very pleased **Dick Mittman** provides the caption for this photo:
“Andy Granatelli presented me with the annual ‘Unsung Heroes Award’ at the Indianapolis 500 Drivers Meeting following our breakfast. I received a beautiful ring with a race car etched on it, diamonds and sapphires. In this picture he and I pose with the ring at the end of the Drivers Meeting.”



IMS Announcer **Tom Carnegie** and AARWBA member **Bill Yoder**

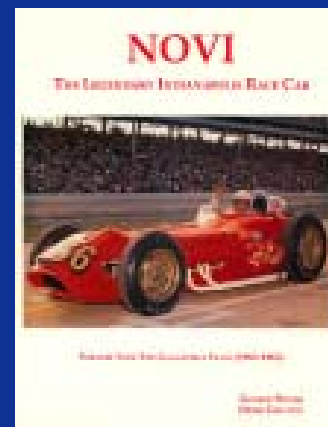
Radio reporter **Bob Robert** is a member who types his copy before going on the air. He said that he used to be a teletype guy and can type fast!



Mark Armijo, who recently left the racing beat at the *Arizona Republic*, with his second-place newspaper feature contest award and check courtesy of the prize fund provided by the Indianapolis Motor Speedway. Armijo wasn't at the Indy 500 to accept, so Michael Knight hand-delivered the certificate (and cash!) at a celebration lunch back in Arizona.

Thank You Dr. George Peters!

The new book, “**NOVI - ‘The Legendary Indianapolis Race Car’ Volume Two: The Granatelli Years (1961-1966)**” was just released this May and as part of the AARWBA 50th Anniversary celebration. Author **Dr. George Peters** (AARWBA Secretary/Treasurer) brought 50 copies for members at the annual breakfast.



AARWBA Member Gil Bouffard Spells Out The Language Of Racing

Gil Bouffard's motorsports background goes back to the mid Fifties. He told us, "I attended the inaugural races at Lime Rock and met my hero Brigg S. Cunningham. I had written an article for the Connecticut Junior Republic's (CJR), Litchfield, CT., newspaper about BSC and his exploits at Le Mans. I was already hooked!

"If there is anyone I would blame for my addiction to racing, it has to be John R. Bond, Bernard Cahier and Henry Manney. Bond for creating Road & Track, Cahier and Manney for their reports, stories and photographs of the greats and near greats of the time.

"Over the years I have written, photographed and shown up on the doorstep of the international circuits of the world. I've slept 6 to a room in the Sporthotel at the Nurburgring; on the side of a hill at the Osterreicherring, and in the back of a transporter at Spa.

I worked for German Racing Champion the late Harald Ertl at his racing car show in Mannheim, Germany and I have worked with some racers who have gone on to become famous and some that no one ever heard of again. Recently I have been involved in race driver marketing. I currently operate www.racersergey.com a website for a young Russian-American racer who got turned down by Red Bull as being too old. At the time he was 20 years old. Remember when you had to be 21-years old to get a competition license with the SCCA?

I also operate www.fastlinesinternational.com a loaded website! I have written for John Kelly's SF Bay Area based MotoRacing, the defunct RACETIME and currently contribute to Ernie Saxton's Motorsports Sponsorship Marketing News. The only new thing about motorsports marketing is television. In the old days racer's and manufacturer's marketing reach didn't extend too far from the race track. Today, motorsports marketing reaches every corner of the world because of TV.

Bouffard on racer speak today:

"The introduction of NASCAR "Good 'ol boys," to the announcing booth has further driven correct English into the cellar. I am a trained broadcaster and I can remember being told to drop the regionalisms. I also spent a lot of time learning proper pronunciation. Hearing such Ol' Boyisms as: "This is the best he has ran all weekend." Or, the descriptor "front nose." And, "Boogity-Boogity," may be cute once or twice. But, like John Madden's, "BOOM!" Or "The quarterback has just audibized the play," it leaves an almost fingers-on-a-blackboard feeling with those of us who have (or is it has?) learned proper sentence construction and the English language.

"Now on to another favorite subject of mine. For the past few years I have been compiling a glossary of motor racing terms. Here are a few examples:

Annual an event cannot be described as annual until it has been held in at least two successive years.

BONDO Brand of body filler. Capitalize. Also nickname for autoracing legend Bob Bondurant.

Last as in last lap. The phrase "last and final," lap, race or whatever should be stricken from an announcer's vocabulary. Either/Or but not both! It gives the spectator the impression that there is at least one more whatever it is before the event is finished. Also applies to "Last and Final caution flag."

NACA The National Advisory Committee for Aeronautics, predecessor to NASA, existed from 1915 until 1958

NACA duct An aerodynamically designed opening in the body of a car. Taken from aviation. Still referred to as a NACA duct

RPM Revolutions per minute. The abbreviation rpm is acceptable on first reference. RPM is the speed at which the engine's crankshaft turns. RPM should never be referred to as "RPM's per minute."

Winningest Do Not USE! Not a word.

"These are but a few of the entries in my (currently 18 page) glossary. I'm just about ready to publish it."

AARWBA 50 Years Tribute - Be A Part Of History

A visual recap and tribute to AARWBA's 50 years is planned for the Dec. 3 All-America Team dinner in Indianapolis — and your help is needed. Vice President **Mike Hollander** is starting to collect historical images of the people and events of AARWBA's half-century.

Any member who would like to contribute, and this can be pics of members, racing personalities, AARWBA awards presentations, etc., is asked to send directly to Mike at racing@motorsportsforum.com

The preferred picture format is 800 x 600 x 72dpi JPEGs.



American Auto Racing Writers & Broadcasters Association, Inc.
(www.aarwba.org)

"Dedicated To Increasing Media Coverage of Motor Sports"

This month's issue of ImPRESSions is presented by

Marlboro
TEAM PENSKE

Roger Penske, Helio Castroneves, Sam Hornish Jr., Rick Mears and everyone at Marlboro Team Penske salute AARWBA on your 50th anniversary.

<http://www.penskeracing.com/>