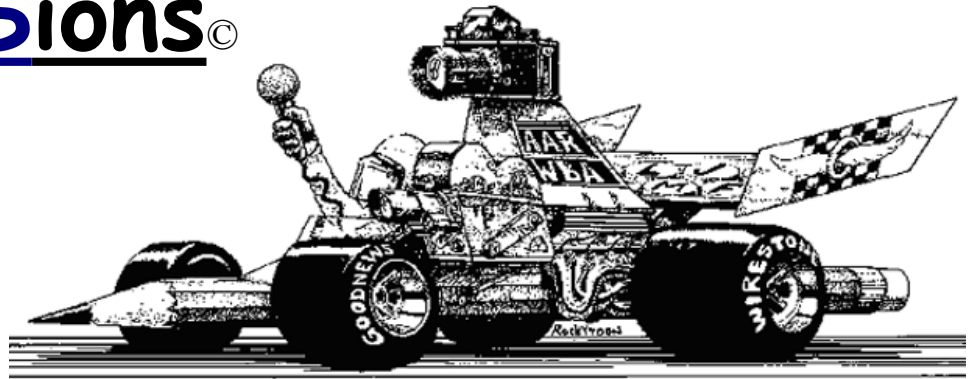


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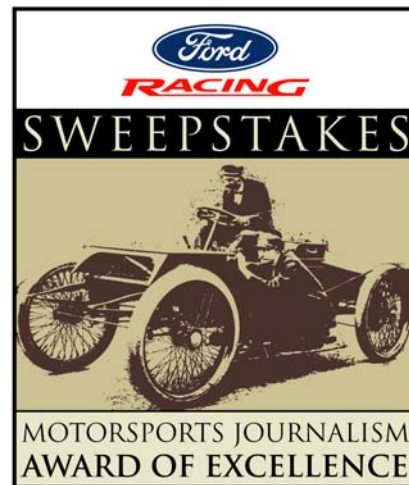


***Time To Order Tickets
And Make Your
Reservations!***

January 13, 2007
Indianapolis, Indiana
**AARWBA - All America Team
Dinner**
(More info on page 8)

**Click Here For
Room Reservations!**

“Sweepstakes” Motorsports Journalism Award of Excellence Contest



Sponsored by Ford Racing
- Details on Page 2

Inside this issue:

- FORD Journalism Contest
- Banquet Reminder!
- New BOARD
- Member News & Notes

“Sweepstakes” Motorsports Journalism Award of Excellence Contest

- For the second year in a row, Ford Racing will host the “Sweepstakes” Motorsports Journalism Award of Excellence contest for all journalists who cover auto racing and are members in good standing of the American Auto Racing Writers and Broadcasters Association (AAR-WBA).
- **The contest** – the “Sweepstakes” Motorsports Journalism Award of Excellence – will honor the best feature, commentary or news story about a Ford driver, team owner, crew person, team or the Ford Racing program, that best captures the spirit and passion of auto racing that Henry Ford portrayed when he climbed behind the wheel of his race car “Sweepstakes,” in October, 1901 for his first and only race as a driver. Ford’s victory over Alexander Winton on that day marked the beginning of the Ford Racing program.



Entries:

- Entries with publish/air dates between January 1, 2006 and November 21, 2006 (two days after the NASCAR, season-ending Ford 400) will be accepted.
- Entries can be from print, radio, television or internet news sites.
- Each AARWBA member in good standing may submit up to three (3) entries per calendar year.
- Original copies of the entries should be sent to Alexis Kinch of PCGCampbell, 3200 Greenfield, Suite 280, Dearborn, MI 48120. Entries must be post-marked by Dec. 15, 2006, to be eligible for competition.

Winners:

- Entries will be judged and the winner will be announced at the AARWBA All-American Banquet in Indianapolis on January 13, 2007.
- The “Sweepstakes” Motorsports Journalism Award of Excellence winner will receive a cash prize of \$1,000 along with a framed artwork of Henry Ford’s “Sweepstakes” race car.
- Second and third-place winners will receive a gift package from Ford Racing.

Message From The National Vice President

Fellow AARWBA members:

I hope you've had a chance to see the new member services section on your web site at <http://www.aarwba.org>. This site now includes updated awards information, information on the Ombudsman program and a place to list your qualifications and or positions available. This listing service is available only to AARWBA members.

I recently spent a few minutes going over the AARWBA White Paper on tracks and journalists. The last revision to this White Paper was made in 1990, back when I was one of the few people in the media center (they called them press rooms then) using a computer, and the sound of typewriters could still be heard. The White Paper, for example, recommends that tracks construct a darkroom for photographers. That's probably no longer necessary. Anyone working on tight deadline is working digitally.

If you have suggestions for updates to the White Paper, please send them to me and I'll put them all together in a draft for the Board.

I was recently working in a media center and came in a bit early - okay, for those who know me, quite a bit early. Imagine my surprise when the venue's junior computer tech came in and removed the wireless internet access router early on the morning of the main event. He said his boss had ordered him to do it. Upon further investigation, it was determined that the boss had thought that, since no one was "plugged in" to the router, it must not be necessary. After he was advised that everyone was connected wirelessly, the problem was solved. It pays to be nice to people and to find out in advance who's controlling things. That way, problems can be solved without embarrassment on any side.

By the time you read this, it will almost be time to vote for the Auto Racing All America Team. I urge you to do your duty and vote, taking careful note of those doing well in each series. And if you can, please join us at the Annual Banquet. Ask anyone who attended in Indy late last year. It was spectacular.

Best regards,
Michael F. Hollander



AARWBA - Where The Professionals Are (*But not all of them!*)

***Talk up the AARWBA with your peers,
professionals who should be AARWBA members but aren't - yet.***

"Subscribe A Scribe" / "Bring In A Broadcaster"

***Let your peers know they should become a member of the only
national organization that speaks for the working press.***

PR Rep? Local reporter covering a local track event?

Photographer working for a magazine?

Writer or editor posting stories and photos to a racing web site?

They all should be part of the AARWBA membership roster!



Next time you are at a race event, show your peers the AARWBA web site.

Show them an on-line newsletter! Tell them about the organization! Help us grow!

American Auto Racing Writers & Broadcasters Association, Inc. (www.aarwba.org)

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News & Notes

Indy 500 Winners Autograph Helmet For Victory Junction Camp

Former AARWBA Vice President Collecting The Signatures

By its journey's end, a race driver's helmet will have crisscrossed continents, met every living winner of the Indianapolis 500 and helped a camp for seriously ill children. At least that's AARWBA Member Al Pearce's plan for the unused, full-face helmet that has been autographed by 13 of the 25 surviving Indy 500 winners so far.

Once all the signatures are gathered, the helmet will be auctioned on eBay and the sale price will benefit the Victory Junction Gang Camp, a camp for children with chronic medical conditions and serious illnesses. The camp, near Greensboro, N.C., was founded by NASCAR driver Kyle Petty and his wife, Pattie.

It will be the third helmet that Pearce, a retired motorsports reporter for the Daily Press in Newport News, has had autographed to help the camp. Starting in 2004, Pearce used his connections in the sport to get the first helmet signed by every living NASCAR season champion. That helmet, which had a total of 23 signatures, sold for about \$6,500.

In 2005, Pearce collected the autographs of every surviving Daytona 500 winner. That helmet sold for about \$4,000. Pearce speculates that the Indy 500 helmet could fetch twice as much as the other two. It will also be more of a challenge for Pearce, who has had less contact with Indy drivers than with those in NASCAR.

Collecting the signatures has meant carrying the helmet to racetracks and getting it to drivers' hometowns by mail or through acquaintances. The current helmet will need to be shipped to Sweden and Brazil to get in the hands of Kenny Brack and Emerson Fittipaldi.

"It will take awhile," Pearce said. "It will be extensive. But it's a worthwhile cause by every measure."

Pearce, who lives in Newport News, managed to get 10 signatures during an Indy Racing League event in Richmond last June. A.J. Foyt was the first to sign it. A friend carried the helmet to another event in Indianapolis the next weekend and caught up with three more Indy 500 winners.

During recent NASCAR events in Richmond, Pearce handed the helmet off to a friend headed to Pennsylvania, where he will have it signed by Mario Andretti. Pearce promises the buyer of each helmet that he will secure the signatures of future winners.

The project is one of several that Pearce and about 10 friends conduct to raise money for the Victory Junction Gang Camp. So far, they have given about \$34,000 to the camp.

Visit the Victory Junction Gang Camp website at www.victoryjunction.org



More News & Notes

Member Jim Savas Joins Advanstar Auto Aftermarket Group

Advanstar Communications, Inc. - a leading provider of print, event and online media for the powersports, off-road and automotive aftermarket industries - recently announced the appointment of **Jim Savas** in the new role of vice president, Auto Aftermarket Group. Savas will be based at the company's office in Santa Ana, Calif., and will report directly to **Danny Phillips**, executive vice president of Advanstar & Powersports Group.

Savas brings a wealth of experience to Advanstar having served as vice president and general manager of Peterson's Performance Automotive Group. In that role he had responsibility for such well-known titles as: Hot Rod, 4 Wheel & Off-Road, Super Street, and StockCar Racing. Savas has been involved in print and web publishing as well as auto product extensions into TV, racing and events.

"Jim's appointment showcases Advanstar's commitment to invest in the development of our strong core brands that serve the aftermarket sector which include: Aftermarket Business, Motor Age, and ABRN," said Phillips. "His experience will be a strong advantage in our focus to grow our business through new product launches in this sector."

Most recently Savas was vice president, publisher, National Speed Sport News, the weekly newspaper for the auto racing community. Doug Ferguson, group publisher of the Auto Aftermarket Group, along with the company's automotive teams will report directly to Savas.

Tom And Betsy Elliman Take The Retirement Road

A letter from longtime AARWBA member Tom Elliman.

Dear Friends:

As many of you know, Betsy and I have both retired. A few weeks ago we bought a camper van (www.pleasureway.com) Model TS, Ford Econoline based, of course. On Oct 2 the house goes on the market and on Oct 18 we leave on our great 'round the country adventure for 5 or 6 months, or...who knows? We'll be back for the holidays; when the house sells; when the money runs out; take your pick.

We will also have a blog (ontheroadwithtandb.blogspot.com) to occasionally record our travel adventures if you want to check up on us. If you are desperate to have us come visit, let us know! We are open to suggestion.

When the trip gets over, we expect to move back to Maine and are already looking at condos in Portland. Actually, I'm still looking for consulting work in motorsports, but decided to do it from the road rather than my basement office.

We have new email addresses: tellimanx@yahoo.com (all lower case; "x" marks the spot) and betsyelliman@hotmail.com And the same cell phone numbers: Tom (313) 268-1674, Betsy: (313) 570-7417. We also have a mail forwarding service, so 1st class stuff will continue to come through. Let's stay in touch!

Commentary From Gil Bouffard

Dear NASCAR TV technical reporters and pit reporters,
Just how many noses are there on a NASCAR racing car? At least once or twice (several more times if the race is at Bristol) during a NASCAR TV event the pit reporter will say. "They are working on the FRONT Nose of the car!"

Does that mean there is a "side nose," on the car or a "rear nose?" I realize that many people who watch NASCAR on TV may not know a lot about racing cars However, the nose is as plain as the one that holds up their eye glasses! - Gil Bouffard

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News & Notes Continued

Philpash.com Gets Hit 25,000 Times!

Submitted by member Phil Pash

On Oct. 1, 2005, our Internet venture went fully active—everything was up, including archives, and it all worked, thanks to John Vermie of United Web Group of Rockford. Now, I'm happy to report we hit our goal of 25,000 hits on the site in one year. Who would have thunk it? In fact, we zoomed past 25,000 hits the last week of September and are approaching 26,000. I realize 25,000 hits in one year is not overwhelming in the overall scheme of things. That's a daily total for some Web sites. But 25,000 in one year isn't bad for a site that doesn't offer anything except reading some guy's opinions, and news and notes from a wide variety of other sites.

We don't advertise much, other than trading links with other Web sites, and unfortunately, we haven't attracted much in the way of paid advertising (anyone want to try selling ads for a percentage of what is sold, but no pressure?).

Regardless, we'll keep struggling along as long as we can afford to, or something else happens. Keep that word of mouth going. Tell all your friends to tell all their friends about philpash.com. Send e-mails to everyone you know.

And a favor, please: On the left-hand side of every Web site page is an opinion box, asking only your thoughts about which column or columns bring you to philpash.com. All you have to do is check one (please again)—Up & Down the Rock, World of Wheels, The Great Outdoors, Simply Sport, or all of above. We're just trying to get a handle on why you come to this site. That's all. And thanks. And keep reading.
Phil

Padian Named Public Relations Manager For NHRA

Michael Padian has been named public relations manager for the National Hot Rod Association, NHRA Director of Media Relations Anthony Vestal announced recently. Padian will make the transition from media relations manager to the newly created position of public relations manager.

"Michael has demonstrated great potential during the last year of publicizing the NHRA POWERade Drag Racing Series," Vestal said. "He has the skills and desire to expand his responsibilities and will devote more of his time to expanding relationships with national media outlets, both traditional and non-traditional."

In his new position, Padian will work closely with national media outlets to create awareness and cultivate interest for a variety of national level story opportunities. He will continue to provide advance media work for several NHRA POWERade Series events, and will be a familiar face around NHRA media centers across the country. In addition, he will oversee publicity programs for the NHRA Countdown to the Championship.

Prior to joining the NHRA Communications Dept. in March 2005, Padian spent nearly a decade as a sports writer and editor at daily newspapers in Maryland and Connecticut. During that time, he covered a variety of sports, including NASCAR and IRL, and most prominently was responsible for coverage of University of Connecticut men's basketball.

NHRA Communications Dept., (626) 914-4761

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New JOBS BOARD Feature For AARWBA Members!

AARWBA members available for freelance work as reporters or photographers can now post their availability on the brand new "AARWBA JOBS BOARD"! The board appears on the official AARWBA website.

We are always encouraging parties involved in motorsports to become Associate Members of the AARWBA. We all have a vested interest in the success of motorsports and as Associate Members, they too can use the Jobs Board to post open positions they may have available. Our Professional Members will have access to employment opportunities, and our Associate Members will have access to an audience of qualified candidates, without the expense of advertising.

To add your availability listing to the new Jobs Board, send an email to [AARWBA Jobs Board \(racing@motorsportsforum.com\)](mailto:racing@motorsportsforum.com) Include your name and contact information, as well as what type of position you are seeking and what experience and qualifications you have for that position.

2007 Midget Racing Calendar Now Available



AARWBA member Jeff Arns has a brand new calendar available at a special price for AARWBA members. Arn took all the photos during the 2006 season. The list of drivers pictured include: Rob Keelan (cover), Jimi Quin, Dean Erfurth, Brad Loyet, Scott Hatton, Brad Kuhn, Scott Hatton, Brad Kuhn, Jerry Coons Jr, Tony Stewart, Jason Dull, Joe Wipperfurth, Dave Darland, Adam Clarke and Ryan Durst.

Arns is offering a special AARWBA member price of just \$10 each, postage included.

If you would like a copy for your desk or office area, you can contact Arns directly by sending him an email at fotojeff@insightbb.com, or just send him a check or money order to this address:

Jeff Arns , 5949 Durrington Drive, Loves Park, IL 61111

Be sure to mention that you are an AARWBA member to get the discount price!

Do You Know Your Email Address? Do We?

Please make sure we have your correct email address.

How can you do that?

By sending an email to Dusty Brandel.

Do you know her email address? We do!

aarwba@compuserve.com

We need to have your correct address for you to participate in on-line voting for the All America Team!

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Reserve Now For The AARWBA Annual Dinner!

It's time to make your reservations for the annual AARWBA dinner!

January 13, 2007

The Hyatt Regency, Indianapolis

Honoring

The 2006 **Auto Racing All-America Team**

And AARWBA's Driver of the Year, Winner of the

Jerry Titus Memorial Trophy™

Special Honors

Pioneer in Racing - Dan Partel, EFDA



For tickets and more information call AARWBA at

818-842-7005

or send an email to

Dusty Brandel : aarwba@compuserve.com

For room reservations contact the Hyatt at

1-800-233-1234

or 317-632-1234

or go online at

www.indianapolis.hyatt.com

***The members of the AARWBA wish to again thank
all of our sponsors for their support!***

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