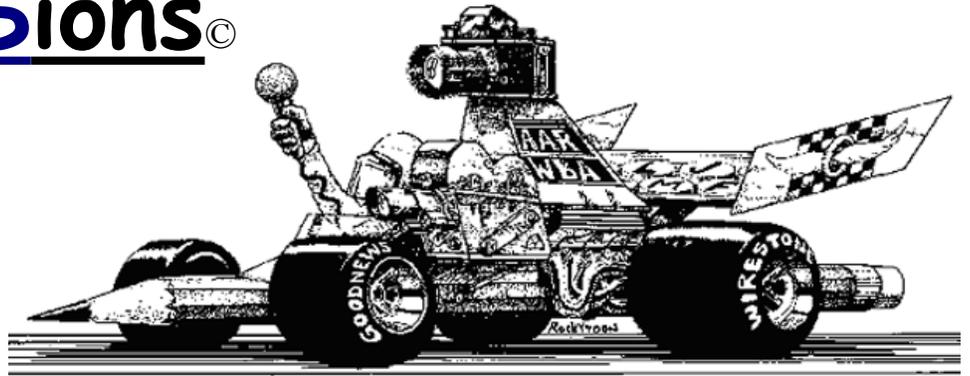


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The Official Newsletter Of The American Auto Racing Writers and Broadcasters Association

November 2006



Vol. 39 No. 8



**Jack Roush to be
the featured speaker at the
AARWBA All-America
Team Dinner!**

Inside this issue:

- FORD Journalism Contest
- Bob Russo Founder's Award
- New AARWBA Member Forum
- Member News & Notes



**Time To Order Tickets And
Make Your
Reservations!**

**January 13, 2007
Indianapolis, Indiana
AARWBA - All America Team Dinner
(More info on page 8)**

**Click Here For
Room Reservations!**

Motorsports Journalism Award of Excellence Contest Information on page 3

Jack Roush To Be Featured Speaker At All America Team Dinner

Jack Roush, one of the most successful and influential team owners in NASCAR history, will be the featured speaker at AARWBA's 37th annual All-America Team dinner, Saturday, January 13, at the Hyatt Regency in downtown Indianapolis.

Roush Racing has some 350 total wins in NASCAR's Nextel Cup, Busch and Craftsman Truck tours and in road-racing series. He has four NASCAR championships: 2003 and 2004 Cup, 2002 Busch, 2000 Trucks. His drivers include Mark Martin, Matt Kenseth, Carl Edwards, Greg Biffle and Jamie McMurray. His teams also have 12 sports car drivers' championships and another two in drag racing. Born in Covington, Ky. and raised in Manchester, Ohio, Roush has a Master's Degree in Scientific Mathematics from Eastern Michigan University. Roush Industries, Inc., known primarily for providing engineering, management and prototype services to the transportation industry, employs more than 1,800 people in the U.S. and three other countries.



Champion Army Top Fuel Car On Display

Tony Schumacher completed the greatest comeback in NHRA history by winning at Pomona and clinching his third consecutive Top Fuel championship. Schumacher set a national ET record on his title-clinching pass. His record-setting Army Top Fuel car will be on display in the AARWBA registration area in the Hyatt lobby. Be sure to check out this amazing machine. AARWBA thanks Don Schumacher Racing Senior Vice President Mike Lewis for his help.



Also At The Dinner

* Popular broadcaster Bob Jenkins will serve as dinner Master of Ceremonies for the second consecutive year.

* In addition to the driver All-America Team honors, other special awards to be presented at the dinner include: Jim Chapman Award, for excellence in motorsports PR; Pioneer In Racing Award to Dan Partel of the European Formula Drivers Association; Dusty Brandel President's Award; the Ford Sweepstakes Journalism Contest prize (see rules on Page 3 – ENTER TODAY!); Safety and Humanitarian Service Award, and other surprises.

* Reminder: Guests will need to stop by the registration desk in the Hyatt lobby before going upstairs to the ballroom. The reception begins at 6:30 p.m. Due to expected heavy traffic in the downtown area, and limited parking, members and guests are URGED TO ARRIVE EARLY!

* For those who need it: The Hyatt is located downtown at One South Capitol Ave. The phone number is 317-632-1234.

* Remember, the All-America Team dinner is not only a social event, it is a NEWS event. Featured speaker Jack Roush, drivers, and other newsmakers will be available for interviews. Bring your camera, tape recorder and notepad and help AARWBA raise the visibility of our dinner by reporting what happens! Members like Tim Tuttle and Bob Margolis worked the room at last year's dinner, gathering quotes for off-season columns. Your coverage of the dinner adds to AARWBA's prestige!

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“Sweepstakes” Motorsports Journalism Award of Excellence Contest

- For the second year in a row, Ford Racing will host the “Sweepstakes” Motorsports Journalism Award of Excellence contest for all journalists who cover auto racing and are members in good standing of the American Auto Racing Writers and Broadcasters Association (AAR-WBA).
- **The contest** – the “Sweepstakes” Motorsports Journalism Award of Excellence – will honor the best feature, commentary or news story about a Ford driver, team owner, crew person, team or the Ford Racing program, that best captures the spirit and passion of auto racing that Henry Ford portrayed when he climbed behind the wheel of his race car “Sweepstakes,” in October, 1901 for his first and only race as a driver. Ford’s victory over Alexander Winton on that day marked the beginning of the Ford Racing program.



Entries:

- Entries with publish/air dates between January 1, 2006 and November 21, 2006 (two days after the NASCAR, season-ending Ford 400) will be accepted.
- Entries can be from print, radio, television or internet news sites.
- Each AARWBA member in good standing may submit up to three (3) entries per calendar year.
- Original copies of the entries should be sent to Alexis Kinch of PCGCampbell, 3200 Greenfield, Suite 280, Dearborn, MI 48120. Entries must be post-marked by Dec. 15, 2006, to be eligible for competition.

Winners:

- Entries will be judged and the winner will be announced at the AARWBA All-American Banquet in Indianapolis on January 13, 2007.
- The “Sweepstakes” Motorsports Journalism Award of Excellence winner will receive a cash prize of \$1,000 along with a framed artwork of Henry Ford’s “Sweepstakes” race car.
- Second and third-place winners will receive a gift package from Ford Racing.

Have something to say?

AARWBA now has a place where you can say it!
Register now on the brand new AARWBA Member Forum!
<http://www.aarwba.org/smf/index.php>

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News & Notes

Racing Roundup Arizona Celebrates 10th Year



AARWBA members Jamie and Betsy Reynolds show the cake presented to them by Michael Knight to celebrate the start of the 10th season of *Racing Roundup Arizona* (1310 KXAM, Phoenix).

Among the show's hundreds of guests have been Jeff Gordon, Mark Martin, A.J. Foyt, Alex Zanardi, John Force, Kenny Bernstein, Arie Luyendyk and Sam Hornish. *RRA* has become the state's longest-running motorsports radio show and a local fixture Monday nights from 7-9 p.m. (Also heard on KXAM.com and RacingRoundup.com.)

AARWBA Website Improvements

The WWW.AARWBA.ORG web site has been updated to give you more power! Now AARWBA can accept your credit/debit card or receive funds directly through your PayPal™ account. You can renew your membership, you can pay for banquet tickets and we've got lots more to come!

To renew your membership, just visit <http://www.aarwba.org> and click on the "Membership Application & Renewals" button. By clicking on "Add to Cart" on the membership page, you will be taken to the secure PayPal site to pay your dues. To pay for your banquet tickets at the special reduced membership rate, you need to visit the Member Services page. Enter the user ID and password that you've been given and you can then pay for your dinners. Non-members can pay directly from the Banquet page.

Members are urged to purchase their tickets early. You can also book your hotel rooms at the special AARWBA rate by clicking on the Banquet page and using the link to the Hyatt.

AARWBA - Where The Professionals Are (*But not all of them!*)

*Talk up the AARWBA with your peers,
professionals who should be AARWBA members but aren't - yet.*

"Subscribe A Scribe" / "Bring In A Broadcaster"

***Let your peers know they should become a member of the only
national organization that speaks for the working press.***

PR Rep? Local reporter covering a local track event?

Photographer working for a magazine?

Writer or editor posting stories and photos to a racing web site?

They all should be part of the AARWBA membership roster!



Next time you are at a race event, show your peers the AARWBA web site.

Show them an on-line newsletter! Tell them about the organization! Help us grow!

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BOB RUSSO FOUNDERS AWARD

In 2004 President Brandel assigned Bill Marvel, the founding Secretary, to chair a committee of Deke Houlgate, Dick Mittman and Norm Froscher to establish the award, the rules governing the annual selection of the recipient and awarding the honor. In 2005 the Bob Russo Founders Award was inaugurated.

Nominees must meet the requirement that they: "Have demonstrated profound interest, tireless efforts and undying dedication to auto racing, as exemplified by Founder Bob Russo, throughout his lifelong career."

The following rules apply to the award:

- Only Professional Members of AARWBA, who have held membership for at least five years, may make a nomination.
- Nominees from the auto racing community must have been involved for at least five years.
- A nominee from the Professional Media Membership of AARWBA must be a member for five previous years.
- The award can be made posthumously.
- Each recipient will be added to the Award's Committee.
- No member of the committee may receive the award while serving on the Committee.
- As the original committee members leave for one reason or another, the committee will select a chairman by vote.
- The majority will rule on the final award recipient selection by vote.
- Nominations must be submitted in written form of 150 words, email or regular mail, to the Chairman of the Founder's Award Committee.
Nominations must contain the signature and year of initial membership of the one making the nomination. Nominations must be received by March first of each year.

The award is an individual plaque with a likeness of Bob Russo, the AARWBA logo and the following wording thereon, "*Presented Annually by AARWBA to an individual who has demonstrated profound interest, tireless efforts and undying dedication to auto racing, as exemplified by our founder Bob Russo throughout his career*".

A permanent plaque, with the same information as the individual one, with individual nameplate spaces is displayed in the Media Center at the Indianapolis Motor Speedway. Gary and Collene Campbell, to celebrate the lives of Mickey and Trudy Thompson, Collene's brother and sister-in-law, sponsor the award.

Send nominations to Chairman Bill Marvel at marvel@kih.net
or mail to him at 4866 KY 49, Liberty, KY 42539

News & Notes Continued

Tami Nealy Is A Communicator!



Too often, people in the “communications” business fail to do just that — COMMUNICATE. When changes were made to the credentialing process for the Checker Auto Parts 500k, Phoenix International Raceway’s communications manager (and AARWBA member) Tami Nealy did just that.

An E-mail explaining the new process was sent to the media weeks before the NASCAR race and there were signs to direct journalists to the right place and remind photographers of photo meetings. Well done.

AARWBA Member Holiday Discount Available On Economaki Book

Dave Argabright is once again offering AARWBA members a 10% discount on Chris Economaki’s book, “Let ‘Em All Go!”

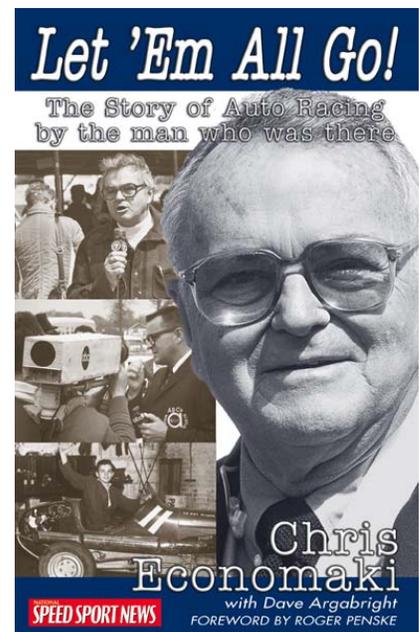
Per Argabright’s website (www.daveargabright.com):
“Let ‘Em All Go! is a fast-paced narrative of one man’s journey across eight incredible decades of motorsports, remembering the characters, events, transitions, and evolutions that brought the sport to worldwide prominence.”

Members can take \$3.00 off the \$30.00 cover price if they order by 12/31/06.

To order call 317-631-0437 or send a check for \$32.00 (\$27 + \$5 shipping) to:

Books By Argabright
ATTN: AARWBA Book Offer
P.O. Box 11578
Indianapolis, IN 46201-0578

Be sure to include your AARWBA member number!



Eight Seasons For Schupack

Long-time member Andy Schupack is entering his eighth season doing the road racing public relations for Porsche Cars North America via kermish-Geylin Public Relations, and reporting to long-time AARWBA member and client Bob Carlson. With the Penske-prepared Porsches again running in the American Le Mans Series, and three new ALMS venues (including Detroit and Long Beach), we have received a flood of requests to be added to Porsche’s motorsports e-mail list. If you are not receiving Porsche news, and would like to, send Andy a note at as@kgpr.com. Also, look for the ALMS Porsche prototype to grace the company’s booth at the upcoming L.A. auto show.

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New JOBS BOARD Feature For AARWBA Members!

AARWBA members available for freelance work as reporters or photographers can now post their availability on the brand new "AARWBA JOBS BOARD"! The board appears on the official AARWBA website.

We are always encouraging parties involved in motorsports to become Associate Members of the AARWBA. We all have a vested interest in the success of motorsports and as Associate Members, they too can use the Jobs Board to post open positions they may have available. Our Professional Members will have access to employment opportunities, and our Associate Members will have access to an audience of qualified candidates, without the expense of advertising.

To add your availability listing to the new Jobs Board, send an email to [AARWBA Jobs Board \(racing@motorsportsforum.com\)](mailto:racing@motorsportsforum.com) Include your name and contact information, as well as what type of position you are seeking and what experience and qualifications you have for that position.

Election results and Inaugural Award of The AARWBA Auto Racing Safety and Humanitarian Service Award

Information Provided By Gil Bouffard

1. The posted slate for the Board of Directors of the American Auto Racing Writers and Broadcasters Association has passed and are as follows:

For President: **Norma "Dusty" Brandel**
For National Vice President: **Michael Hollander**
For Secretary-Treasurer: **Dr. George Peters**
For Eastern Vice President: **Lewis Franck**
For Southern Vice President: **Mike Harris**
For Midwest Vice President: **Ron Lemasters, Sr**
For Western Vice President: **Susan Wade**



There were a number of Write Ins for various offices. However, no one had enough votes to succeed to any office.

2. **Dr. Robert Hubbard** of Michigan State University and racing driver / Kudzu chassis builder **Jim Downing** (Georgia Tech 1966) and their Head And Neck Support device (HANS) have been selected for the Inaugural AARWBA Auto Racing Safety and Humanitarian Service Award.

The HANS device is the international standard head and neck injury safety system for auto racers world-wide. The award will be presented at the AARWBA Banquet in Indianapolis on 13 January 2007.



***The members of the AARWBA wish to again thank
all of our sponsors for their support!***

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Reserve Now For The AARWBA Annual Dinner!
It's time to make your reservations for the annual AARWBA dinner!

January 13, 2007

The Hyatt Regency, Indianapolis



Honoring

The 2006 [Auto Racing All-America Team](#)
And AARWBA's Driver of the Year, Winner of the
Jerry Titus Memorial Trophy™

Special Honors

Pioneer in Racing - Dan Partel, EFDA



For tickets and more information call AARWBA at

818-842-7005

or send an email to

Dusty Brandel : aarwba@compuserve.com

For room reservations contact the Hyatt at

1-800-233-1234

or 317-632-1234

or go online at

www.indianapolis.hyatt.com

Dinner tickets are \$60 for members and \$75 for non-members

Reception begins at 6:00 PM.

**Silent Auction To Benefit the Methodist Hospital Trauma Center
and the Overpeck Fund.**

**Make your room reservations now - if the Colts make the playoffs
rooms will be impossible to get!**

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